

| UTAustin   Portugal Digital Media Doctoral Symposium @FUTUREPLACES: 19 OCT 2016 |                            |   |  |  |  |  |  |
|---|----------------------------|---|--|--|--|--|--|
| @ UPTEC PINC Auditorium: Praça Coronel Pacheco 2, Porto.                        |                            |   |  |  |  |  |  |
| full program at futureplaces.org  |                            |   |  |  |  |  |  |
| 09h30   | Welcome Session            | Sharon Strover, Heitor Alvelos, Nuno Correia and António Coelho                                     | FUTUREPLACES 2016  |  |  |  |  |
| 09h40-10h20   | Students Session #1        | Eduardo Morais U. Porto   | Hacking (and) Educational Practice   |  |  |  |  |
|   |                            | Ilo Aguiar FCSH/UNL   | Comparing and evaluating Data-driven Journalism: how the audience interacts with data visualization  |  |  |  |  |
|   |                            | Jaime Fins U. Porto   | Advertising in Immersive Virtual Gaming Environments: Towards a Framework For Measuring Brand Placement Effectiveness Under Controlled Variable Conditions |  |  |  |  |
|   |                            | Janna Joceli FCSH/UNL   | Social Media Technicity: Affordances, Politics and Digital Methods   |  |  |  |  |
| 10h20-10h40   | Discussion Panel           |   |  |  |  |  |  |
| 10h40-11h00   | Coffee break               |   |  |  |  |  |  |
| 11h00-11h30   | Students Session #2        | Carla Nave Saraiva FCT/UNL  | PaintMyEmotions: designing a tool to promote emotional wellbeing   |  |  |  |  |
|   |                            | Cláudio Reis U. Porto   | Instagram Photography: Toward a contextual framework for profiling and categorization of social media photography  |  |  |  |  |
|   |                            | André Rocha FCT/UNL   | Fablab to Farmlab - "The definition of a set of tools for Open Agriculture"  |  |  |  |  |
| 11h30-11h50   | Alumni Presentation        | Eduardo M. Pereira U. Porto   | Humans in Action at Different Levels - The overview and the intersection line  |  |  |  |  |
| 11h50-12h10   | Discussion Panel           |   |  |  |  |  |  |
| 12h10-14h30   | Lunch                      | 14h: Guided Tour of Exhibition @ UPTEC PINC: Movimentos Estudantis na U. Porto, 1968-74             |  |  |  |  |  |
| 14h30-15h00   | Keynote Speaker            | Patricia Aufderheide – Collaborative Creativity: How to Share the Challenge of Imagining the Future |  |  |  |  |  |
| 15h00-15h30   | Q&A/Debate                 |   |  |  |  |  |  |
| 15h30-15h45   | Coffee break               |   |  |  |  |  |  |
| 15h45-16h15   | Students Session #3        | Farley Milano FCSH/UNL  | Design Thinking Canvas Autonomous: conceptual design automation for mobile apps  |  |  |  |  |
|   |                            | Juliana Monteiro U. Porto   | Unveiling digital media's storytelling potential for promoting inter-generational dynamics and the preservation of cultural identity                       |  |  |  |  |
|   |                            | Vanessa Cesário U. Porto  | Muestory: Discovering museums through games and stories  |  |  |  |  |
| 16h15-16h35   | Alumni Presentation        | Dora Santos Silva FCSH/UNL  | Innovation in media and in my life post-PhD  |  |  |  |  |
| 16h35-16h55   | Discussion Panel           |   |  |  |  |  |  |
| 16h55-17h15   | Debate and Closing Remarks |   |  |  |  |  |  |
| 19h   | Pre-dinner reception       | OPENFIELD   | Rua das Taipas 33  |  |  |  |  |